



# 2016 PQC FORUM

## PART II: Sustainable Prescription Drug Pricing

**Kaiser Permanente Center for Total Health**

700 Second Street NE  
Washington DC, 20002

<b>Friday, October 21<sup>st</sup></b>	
<b>9:00 – 9:30</b>	<b>REGISTRATION</b>
<b>9:30 – 10:00</b>	<b>WELCOME</b> Dennis Rivera, Chair, PQC Bernard J. Tyson, Secretary, PQC
<b>10:00 – 10:45</b>	<i>KEYNOTE ADDRESS I:</i> <b>WHAT WE KNOW ABOUT THE DRUG PIPELINE 2016 AND BEYOND</b> Aaron (Ronny) Gal, PhD, Analyst, Sanford C. Bernstein & Co., LLC
<b>10:45 – 11:00</b>	<b>BREAK</b>
<b>11:00 – 12:00</b>	<b>LANDSCAPE: REALITY ON THE GROUND</b> Mitchell Katz, MD, Director, Los Angeles County Health Agency Marc Mora, MD, Chief Medical Officer, Group Health
<b>12:00 – 12:30</b>	<b>Lunch</b>
<b>12:30 – 1:15</b>	<i>KEYNOTE ADDRESS II:</i> <b>VALUE-BASED PRICING: PHILOSOPHY, CONCEPTIONS, AND RESOURCES</b> Peter Bach, MD, Director, Center for Health Policy and Outcomes, Memorial Sloan Kettering Cancer Center
<b>1:15 – 2:15</b>	<b>STATE TRANSPARENCY LEGISLATION</b> Ed Silverman, Senior Writer and Pharnalot Columnist, STAT  Joann Ginal, PhD, Colorado State Representative (D-House District 52) Ed Hernandez, OD, California State Senator (D-Senate District 22)
<b>2:15 – 3:00</b>	<b>A PATH FORWARD ON POLICY OPTIONS: A CONVERSATION WITH THE CAMPAIGN FOR SUSTAINABLE RX PRICING</b> Anthony Barrueta, Senior Vice President, Government Relations, Kaiser Permanente  Lauren Aronson, Campaign Manager, Campaign for Sustainable Rx Pricing John Rother, Executive Director, Campaign for Sustainable Rx Pricing